



3° WICI Europe International Policy Conference “INTANGIBLES: THE EUROPEAN STATE OF THE ART”

IR of the Italian Municipality of Sasso Marconi

**University Club Foundation
Brussels, Rue D'Egmont 11
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OIBR Management Board Component**

Sara Cirone Group Benefit Company has identified three objectives of common benefit within its statute:

1- spread non-financial reporting tools, aimed at enhancing the sustainable strategic vision in organizations and promoting the culture of sustainability as a guide for all territorial communities;

2- promote the development of participatory projects between companies, non-profit organizations and public administrations, enhancing intellectual capital in all its forms, to favor the evolution of the tangible and intangible assets of all territorial subjects;

3- disseminating cultural models of humanistic character, legal forms of business, economic paradigms and sustainable management tools and methods, in order to support the cultural growth of the territory, the awareness of all stakeholders and the sustainable development of the communities

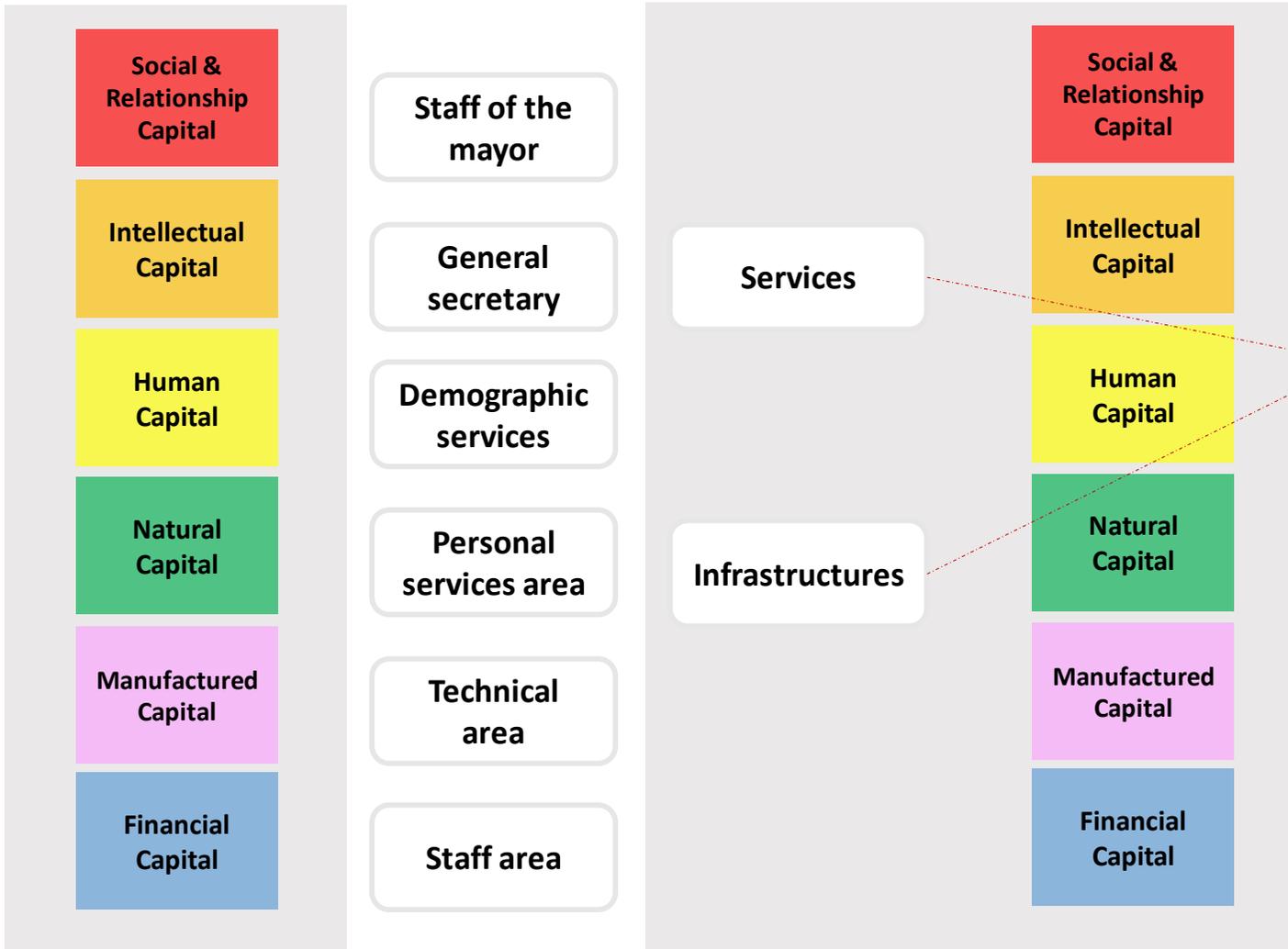


Inputs

Activities

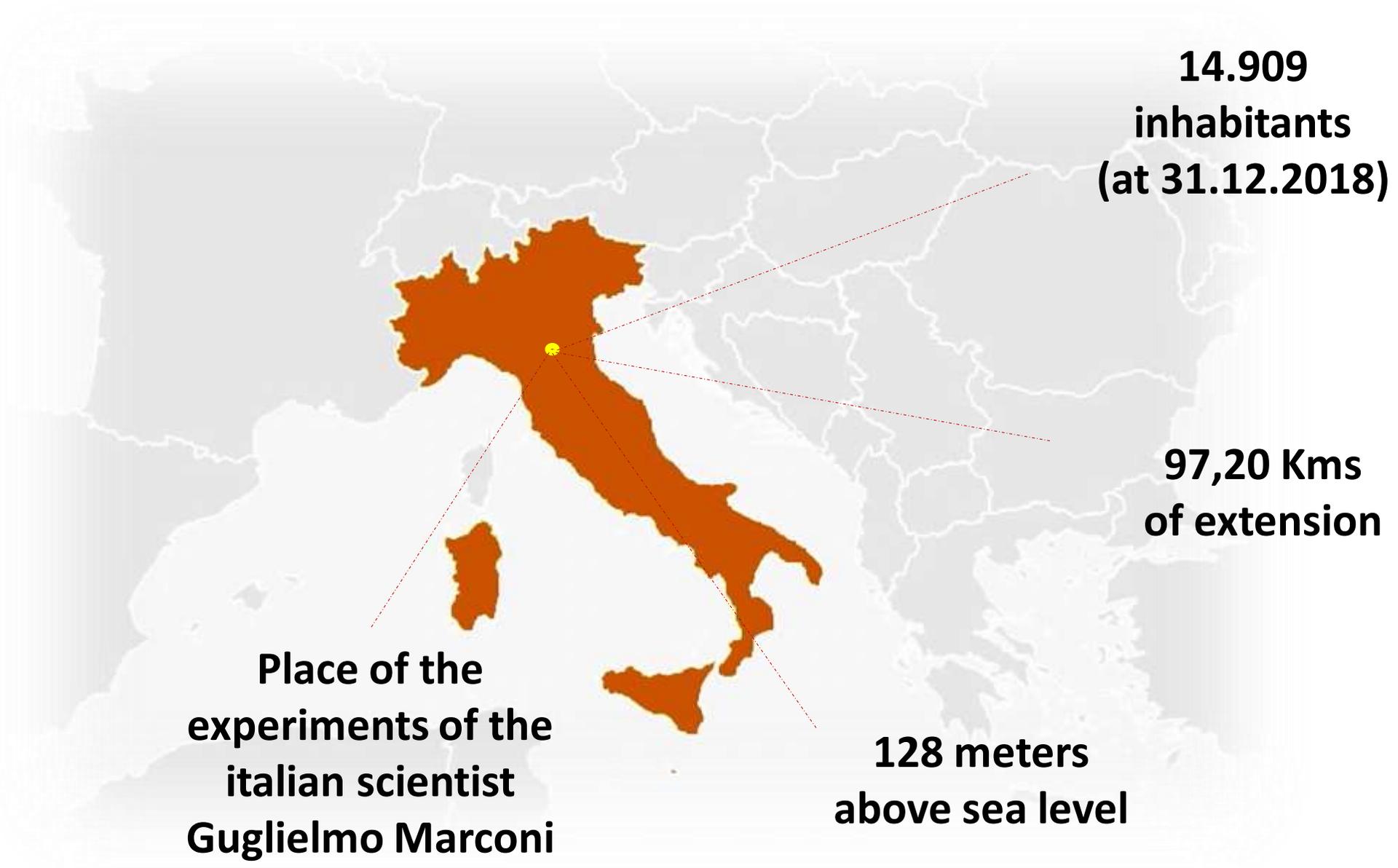
Outputs

Outcomes



Municipalities generate two different types of results for their activity:

Services are a main part of their entire value creation process





**End of mandate
report**



**Reporting tool for
"citizens"**



**Method to implement
municipal management**



**First Integrated Report in
Italy and Europe of a
Municipality**



Identity and Context

- Centrality of the historical, environmental, social and economic aspects of the territory (Guglielmo Marconi only a part)
- Data availability (partly ISTAT source)
- Underlined the meaning of "Municipality"



Governance

- Structure of political, advisory, technical-administrative and control bodies
- Availability of the main information already held by the Municipality (performed revision)
- Governance = "address" organs of the Municipality



Strategy and Risks

- Introduced the themes of the Mission, ethical principles of the Municipality, Map of Stakeholders, Table of Risks
- Main narrative line (Connectivity): Strategic objectives of the Municipality – Results
- Alignment Strategic objectives - SDGs



Management Model

- Description of the activities of the Municipality in line with the Management Model represented
- Availability of the main information already held by the Municipality (performed revision)
- Materiality analysis: first reflection on strategic aspects for the Municipality
- Correlation of Municipal Areas - SDGs Regione E.R.



Performance

- **Output:** projects implemented in the 5-year mandate, with respect to each of the strategic objectives (with SDGs)
- **Outcome:** Data availability especially for Relational Capital (Citizens' Survey)
- **Data source with different timing**



Future Perspectives

- **Objective analysis of the projects declared by the various political parties**
- **Objective on an indicator for each capital**



**Published on the
Municipality's
website**



**Delivery to the new
Administration**



**Starting point to realize
planning for the territory**



The Municipality has an organizational system that fully reflects the concept of “Value Creation”



It is possible to respect the guiding principles provided by the IIRC Framework



Development of the management model

**THANKS FOR YOUR
ATTENTION**